



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

March 21, 2016

Elisa Estremera
Federal Registration Specialist
Global Stewardship
The Clorox Company
c/o PS&RC; P.O. Box
Pleasanton, CA 94566

Subject: Label Amendment – Submission of revised labeling
Product Name: Say Q
EPA Registration Number: 5813-109
Application Date: January 29, 2016
Decision Number: 513844

Dear Ms. Estremera:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, please contact Joseph Daniels by phone at (703) 347-8669, or via email at Daniels.joseph@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "E. Miederhoff". The signature is written in a cursive style with a large initial "E".

Eric Miederhoff
Product Manager 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs
Date: March 21, 2016

Enclosure

ACCEPTED
 03/21/2016
 Under the Federal Insecticide, Fungicide
 and Rodenticide Act as amended, for the
 pesticide registered under
 EPA Reg. No. 5813-109

Say Q

KEEP OUT OF REACH OF CHILDREN

CAUTION:

SEE BACK -or- SIDE LABEL FOR ADDITIONAL PRECAUTIONS.

ACTIVE INGREDIENT:

Alkyl (C₁₂ 40%; C₁₄ 50%; C₁₆ 10%)

dimethyl benzyl ammonium chloride 0.3%

OTHER INGREDIENTS:..... 99.7%

TOTAL:..... 100.0%

[NET] [CONTENTS] _____

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

FIRST AID: IF ON SKIN: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. **IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or when going for treatment. You may also contact: 1-800-446-1014 for emergency medical treatment information.

Residential/Household uses (24, 28, 40, 48, 60, 100, 175 fl oz)

STORAGE AND DISPOSAL: Store in a cool dry area. Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available, or place in trash collection.

Professional/Institutional uses (100, 144, 175 fl oz)

STORAGE AND DISPOSAL: Do not contaminate water, food, or feed by storage and disposal. Store in a cool dry area. **CONTAINER DISPOSAL:** Nonrefillable container. Do not reuse or refill this container. [Triple rinse container (or equivalent) promptly after emptying.] Offer for recycling if available, or place in trash collection.

EPA Reg. No. 5813-109

EPA Est. No. 5813-GA-1 (A4), GA-2 (VG); 9019-OH-1 (KD); 58455-IN-1 (C6);

IN-2 (01) 71106-GA-1 (E8); 71681-GA-1 (JQ), IL-1 (03), IL-2 (24)

Beginning of batch code indicates Est. No.

Please visit www.pine-sol.com or call 1-800-227-1860.

-or- QUESTIONS OR COMMENTS? CALL 800-227-1860.

Need MSDS -or- SDS information? Please visit www.cloroxprofessional.com

For more product ingredient information visit www.IngredientsInside.com.

Mfd. for & ©20XX

The Clorox Company, 1221 Broadway, Oakland, CA 94612

Made in U.S.A.

PROOF OF PURCHASE



- [BOTTLE IS MADE FROM PLASTIC THAT CONSUMERS RECYCLE (50% POST-CONSUMER RESIN)]
- [BOTTLE IS MADE WITH POST-CONSUMER PLASTIC]
- [BOTTLE IS MADE WITH 50% MINIMUM POST-CONSUMER PLASTIC]
- CONTAINS NO PHOSPHORUS



[[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information [on how-to-use [This Product]] -or- [how-to] tips -or- [how-to [-use]] videos] [(Data rates may apply)]

DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

TO CLEAN [/REMOVE ALLERGENS[‡]/DEODORIZE -OR- /REMOVE ALLERGENS[‡] AND DEODORIZE] -or- GENERAL CLEANING [/ALLERGEN[‡] REMOVAL/DEODORIZING -OR- /ALLERGEN[‡] REMOVAL AND DEODORIZING] -or- GENERAL CLEANING [/ALLERGEN[‡] REMOVAL/DEODORIZING -OR- ALLERGEN[‡] REMOVAL AND DEODORIZING] AND [WOOD[†]] FLOORS -or- GENERAL CLEANING [/ALLERGEN[‡] REMOVAL/DEODORIZING -OR- [/ALLERGEN[‡] REMOVAL AND DEODORIZING], [WOOD[†]] FLOORS AND SIMILAR SURFACES:

(Note: Deodorize -or- Deodorizing is to be used in the cleaning header for the state registration label/production label if a deodorizing claim is made.)

Use 1/4 cup per gallon of water. For tough jobs, use full strength and rinse immediately.

Toilet Bowls -and/or- Urinals: Pour 1/2 cup into bowl and brush thoroughly, including under the rim.

Laundry: Rub in full strength on grease spots, [collar and cuff stains,] -and/or- heavily soiled areas before washing. For extra cleaning [and deodorizing] power, add 1/2 cup to load [along with regular detergent]. Use only on white or colorfast fabrics.

TO DISINFECT -or- GENERAL DISINFECTING: Apply [This product] full strength on hard, nonporous surfaces with a clean sponge or cloth. Wet surface, let stand 10 minutes, then rinse. For heavily soiled surfaces, precleaning is required.

TO SANITIZE -or- GENERAL SANITIZING: Apply [This product] full strength on hard, nonporous surfaces with a clean sponge or cloth. Wet surface, let stand 30 second, then rinse. For heavily soiled surfaces, precleaning is required.

For non-food contact surfaces. Rinsing is required for surfaces that may come in contact with food [and rubber or asphalt tile]. For painted surfaces, test a small area first. ***Dagger symbol to be used with wood claims*** [†]Do not use on marble, aluminum, copper or wood that is unfinished, unsealed, unpainted, waxed, oiled or worn.

General/Cleaning/Deodorizing/Non-pesticidal Claims:

Now -and/or- New[!] -and/&/or- Improved[!] ***to be used as a claim descriptor only for the first 6 months of product on shelf***

- 1 -or- one [24 oz] [40 oz] [60 oz] [144 oz] bottle of Pine Sol = up to [14] [20] [30] [72] gallons of cleaning power
 - 4x cleaning action[□]
 - X% more free! Bonus! ___ oz for the price of ___ oz
 - X more oz! FREE (vs. prior size)
 - A real clean from the ground -or- floor up
 - [Advanced] formula - [on kitchen soil] [on kitchen grease]*
 - [Advanced] [hard(er) working] cleaning [formula -or- power] [on kitchen grease] [on kitchen soil]*
 - Can be used on a variety of hard, nonporous surface materials -or- surfaces
 - Can be used on many hard, nonporous surfaces: wood†, glazed tile, linoleum
 - Can be used on most hard, nonporous surfaces -or- surface materials
 - Clean -and/or- deodorize your washing machine [with Pine-Sol]
 - Clean you can see, smell & feel
 - Cleans [&] [and] [Deodorizes]
 - Cleans and deodorizes basins, tubs, and glazed tiles
 - Cleans -and/or- shines [hard, nonporous surfaces] [throughout the house] without [leaving] a [filmy] [sticky] residue
 - Cleans -and/or- shines kitchen, bathroom, and other [household] surfaces without [leaving] a [filmy] [sticky] residue.
 - Cleans -and/or- dissolves -and/or- removes -and/or- cuts through [tough] grease in commercial kitchens** -and/or- food service operations**
 - Cleans-and/or- dissolves -and/or- removes [greasy] stains on fabric -and/or- upholstery
 - Cleans -and/or- take[s] care of -and/or- removes tough pet messes -and/or- everyday pet messes -and/or- pet stains
 - Cleans [hard, nonporous surfaces] [throughout the house] without [leaving] a [filmy] [sticky] residue
 - Cleans kitchen, bathroom, and other [household] hard, nonporous surfaces without [leaving] a [filmy] [sticky] residue
 - Cleans right the first time
 - Cleans so much more than floors
 - Cleans [the] tough[est] soils
 - Cleans [your home] [from] top to bottom
 - Contains [real] pine oil
 - Cuts [through] -and/or- cleans [tough] grease -and/or- grime [fast]
 - Cuts -or- cleans greasy -and/or- grimy dirt -and/or- [household] grime -and/or- soils [fast] [on contact]
 - Cuts through soap scum - [even faster*]
 - De-scum your tub
 - Deodorizes and has a [clean] [fresh] [pine] scent
 - Deodorizes [washable] hard, nonporous surfaces
 - Deodorizes [with a clean -and/or- fresh -and/or- pine scent]
 - Dirt and odors have met their match
 - Easily cleans the toughest dirt and grime inside and outside [the home]
 - Easy[-]pour formula -or- Easy to pour
 - Easy to use
 - Established -or- Est. since 1929
 - Fights grease and/or grime -and/&/or- soap scum
 - Fill the room with scent
 - For grease stains in your garage
 - For use in your kitchen, bathroom and more!
 - For use on the floor and more
 - [For] use on Wood† [Floors] -and/or- Carpet -and/or- fabric -and/or- upholstery
 - Freshen your laundry
 - Get the Cleaning Power of Pine-Sol
 - Gloss up wood† -or- hardwood†
 - Good for cleaning [***insert number***] messes -or- rooms -or- uses- [in this -or- per] [bottle]
 - Good for [nearly] [every] -or- [all] rooms
 - Good for [nearly] [every] -or- [many] rooms -and/&/or- hard, nonporous surfaces
 - Great for use [on many surfaces in the bathroom] -or- [on many bathroom surfaces]: floors, nonporous walls, showers, glazed tile, countertops, tubs, sinks, toilets
 - Great for use [on many hard, nonporous surfaces] in the kitchen, bathroom, counters, and on floors
 - [Hard(er)*] on -or- tough(er)* on grime -and/&/or- soaps scum -and/&/or- rust -and/&/or- hard water
 - Hard(er)* on -or- tough(er)* on kitchen grease -or- soil
 - Hard(er)* working [cleaning] formula -or- power [on bathroom soils]
 - Hard working [cleaner] [since 1929]
 - Hard [working] [on] [kitchen grease] [kitchen soil]
 - Hard [working] -or- tough on soap scum
 - It's about the clean!
 - It's not just about the smell.
 - Kitchen -and/or- Bathroom -and/or- ***insert any use site from page 10***
 - Knock out kitchen grease
 - Leaves a fresh, clean scent
 - Less mess with [control-pour] flip-cap
 - Long-lasting scent
 - Longer-lasting scent [versus existing formula]
 - Make -and/or- let the kitchen counter -and/or- sink -and/or- garage shine -and/or- sparkle
 - [Makes] [up to] 72 gallons of [finished] [usable] cleaning product and/or cleaner
 - More clean for the same price
 - More cleaning power [versus previous formula]
 - More than just a floor cleaner
 - Multi-faceted clean
 - Multi-purpose Cleaner
 - Multi-Surface Cleaner -and/or- Deodorizer
 - Multiple -or- many uses, multiple -or- many rooms
 - Not harmful for most surfaces†
 - [Now] [New] Improved [cleaning] [formula -or- power] on [bathroom]soils
 - [Now] pine fragrance -or- scent
 - Penetrates and breaks down [the toughest] [household] soils
- *versus previous formula
†see page 3 Directions for Use, last sentence beginning with "Dagger symbol to be used with wood claims"
- 4x cleaning action = deodorizes + cuts through grease + cuts through grime + cuts through dirt

General/Cleaning/Deodorizing/Non-pesticidal Claims continued:

Now -and/or- New[!] -and/&/or- Improved[!] ***to be used as a claim descriptor only for the first 6 months of product on shelf***

- One 144-oz bottles makes 18 (4-gallon) buckets [of [finished] [usable] cleaning product and/or cleaner
 - One bottle, multiple surfaces
 - One cleaner for nearly all your hard, nonporous surfaces
 - One -or- 1 bottle cleans the whole -or- entire house
 - One -or- 1 bottle does it all
 - One -or- 1 bucket -or- bottle of Pine Sol cleans kitchen, bathroom, counters, and floors
 - One product, multiple -or- many -or- so many -or- thousands of uses
 - Penetrates and breaks down [the toughest] [household] soils
 - Pine-Sol in your laundry
 - Power of Pine Sol cuts through grease
 - Powerful deep clean
 - Powerful degreaser
 - Powerful Scent [of clean -or- pine]
 - Quicker clean [versus previous formula]
 - Refresh your disposal
 - Refreshing pine scent -or- smell of pine for your toughest messes
 - Reliable clean [since 1929]
 - Removes -or- cleans dirt, grease -and/or- grime, scuff marks, and mud stains
 - Removes -or- Cleans food -and/or- beverage stains
 - Removes tough dirt -and/&/or- grease -and/&/or- grime
 - Removes [tough] grease -and/or- grime -and/or- dirt
 - Same great cleaning power
 - Same great product at a better value
 - Save money. Clean it right the first time.
 - Smell of -or- the ease of Pine Sol
 - So long soap scum
 - Sparkly sinks
 - Spend less -or- Worry less, clean more
 - Splash-less bottle -or- formula
 - Strong cleaning power
 - [Stronger] [Harder] [Working] [Tougher] [More]* [Effective] on soap scum
 - [Stronger] [Improved] [Harder] [Working] [Tougher] [More] [Effective] [on] [kitchen grease] [kitchen soil]*
 - Tackle the toilet
 - Tackle the tub
 - The [clean] [intense] [powerful] scent of [real] pine
 - [The] Cleaning Power of Pine-Sol beyond the floors
 - The Cleaning Power of Pine-Sol. The Smell of Clean!®
 - The tile -and/or- carpet -and/or- floor -and/or- Metal -and/or- “plastic patio furniture” -and/or- shower cleaner
 - Tough against dirt even when diluted
 - Tough Jobs
 - Tough, versatile cleaner [since 1929]
 - Try me in a new room
 - Unapologetically powerful cleaner
 - Use in [nearly] every room of your house -or- home
 - Variety of uses [around the house -or- home]
- *versus previous formula
**rinse with potable water.

Allergen Claims

Now -and/or- New[!] -and/&/or- Improved[!] ***to be used as a claim descriptor only for the first 6 months of product on shelf***

- Allergen[‡] reducer -or- remover
- Goodbye 99% of pet dander[‡]
- [Hello Pine-Sol] Put an end to -and/or- bye bye 99% [of common] allergens[‡], [bye bye allergens]
- Reduces -or- Removes 90 -or- 95 -or- 98.5 -or- 99 -or- **X** % of [***insert allergens from list***] [on hard, nonporous surfaces]
- Removes 90 -or- 95 -or- 98.5 -or- 99 -or- **X** % of allergens[‡]
Removes 99% of allergens[‡] even when diluted
- Removes dirt -and/or- dust -and/or- 99 % of pet dander -and/or- pollen^{†††}
- Reduces -or- Removes 90 -or- 95 -or- 98.5 -or- 99 -or- **X** % of [the most] [common] [household] allergens[‡] inside -or- [around your -or- the home] [around your -or- the kitchen -and/or- bathroom] [on [your -or- the] floors].

- Rid your house of [99% of] [common] allergens[‡] [with Pine-Sol]
- [Tested] [and] [Proven] to reduce -and/or- remove 99% of [indoor] allergens[‡]

[‡][This product removes the following allergens:] cat -and/or- dog dander -and/or- cockroach debris -and/or- cockroach matter -and/or- cockroach particles -and/or- pet dander -and/or- dust mite debris -and/or- dust mite matter -and/or- dust mite particles -and/or- timothy grass, ragweed and birch pollen particles

^{†††}timothy grass, ragweed and birch pollen particles

Allergen list:

cat -and/or- dog dander -and/or- cockroach debris -and/or- cockroach matter -and/or- cockroach particles -and/or- pet dander -and/or- dust mite debris -and/or- dust mite matter -and/or- dust mite particles -and/or- timothy grass, ragweed and birch pollen particles

Disinfection Claims:

Now -and/or- New[!] -and/&/or- Improved[!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

- 99.9% Germ¹ Killer
 - An effective cleaner, disinfectant, and deodorizer for use in the kitchen, bathroom, [and] bedroom [, and other [household] areas]
 - Antibacterial action -or- cleaner
 - Bactericide² -or- Bactericidal² [formula]
 - Broad spectrum disinfectant [cleaner]
 - Broad Spectrum [Disinfectant -or- formula] -or- Broad Spectrum Disinfectant against Salmonella enterica, Staphylococcus aureus and Influenza A virus
 - Disinfect hard to clean plastic toys†††
 - Disinfectant [formula]
 - Disinfects
 - Disinfects against -or- kills -or- eliminates -or- wipes out -or- removes Salmonella enterica [(S. enterica)], Staphylococcus aureus [(Staph)], Escherichia coli [(E. coli)], Human Coronavirus, Listeria monocytogenes, Campylobacter jejuni, Respiratory Syncytial virus [(RSV)], Rotavirus
 - Disinfects as it cleans [big jobs]
 - Disinfects indoor hard, nonporous surfaces
 - [Does not just cover up -and/or- mask odors –] Kills -or- Eliminates -or- Destroys -or- Removes -or- Wipes out odors caused by bacteria -or- germs¹
 - [Does not just cover up -and/or- mask odors –] Disinfects and deodorizes [by killing [99.9% of] germs¹ and the[ir] odors [they cause]]
 - [Does not just cover up -and/or- mask odors –] Eliminates -or- removes odors caused by bacteria
 - Germicide¹ -or- Germicidal¹ [formula]
 - Great for removing bacteria on hard surfaces
 - [Home -or- Household] [Cleaner] [and] Disinfectant
 - Kills [99.9% of] Germs¹
 - Kills [99.9% of] germs¹ on hard nonporous surfaces
 - Kills [99.9% of] [household] germs¹ -or- bacteria² while it cleans [tough] [everyday] [kitchen] [bathroom] [household] messes
 - Kills [99.9% of] [household] germs¹ on [washable] hard, nonporous surfaces [such as kitchen -and/or- bathroom floors -and/or- toilet exteriors -and/or- diaper pails -and/or- pet areas -and/or- urinals]
 - Kills -or- eliminates -or- removes -or- wipes out [99.9% of] **insert organism from Disinfection Organism List**
 - Kills -or- eliminates -or- removes -or- wipes out [99.9% of] E. Coli³ -and/or- Campylobacter⁴ -and/or- Listeria⁵ -and/or- the Cold Virus⁶ -and/or- [the] Flu Virus⁷
 - Kills -or- eliminates -or- removes -or- wipes out [99.9% of] [Cold and Flu] Viruses[‡]
 - Kills -or- eliminates -or- removes -or- wipes out [99.9% of] Listeria⁵
 - Multi-Purpose -or- Multi-Room -or- Multi-Surface [Cleaner] [and] Disinfectant
 - Remove -and/or- Kills germs¹ around the home and/or house!
 - [This product] Kills -and/or- Eliminates -and/or- Destroys -and/or- Removes -and/or- Wipes Out gram-negative bacteria [Salmonella enterica [(Salmonella)]]
 - [This product] Kills -and/or- Eliminates -and/or- Destroys -and/or- Removes -and/or- Wipes Out [[99.9% of] [Household] Germs¹:] Staphylococcus aureus [(Staph)][ATCC 6538], Salmonella enterica [ATCC 10708], and Influenza A virus [Hong Kong strain] [ATCC VR-544]
 - [This product] Kills -and/or- Eliminates -and/or- Destroys -and/or- Removes -and/or- Wipes Out [99.9% of] bacteria²
 - [This product] cleans -and/or- kills germs¹ on the following [hard, nonporous] surfaces: **See “Surfaces for Disinfecting, Deodorizing and Cleaning” on page 10**
 - You’ll discover that it cleans, deodorizes and disinfects
 - Wipes Out -or- Kills [99.9% of] [household] [odor-causing] germs¹ -or- bacteria²
- †††Rinse well with water after disinfecting toy
- ‡Influenza A virus and Human Coronavirus
- ¹[Kills] Salmonella enterica [(Salmonella)] [ATCC 10708], Staphylococcus aureus [(Staph)] [ATCC 6538], [and] Influenza A virus [(Hong Kong strain)] [ATCC VR-544] [and **insert other organism from Disinfection Organisms List**]
- ²[Kills] Salmonella enterica [(Salmonella)] [ATCC 10708] -and/or-Staphylococcus aureus [(Staph)] [ATCC 6538] -and/or- Escherichia coli -and/or- Campylobacter jejuni -and/or- Listeria monocytogenes -and/or- Human Coronavirus -and/or- Influenza A virus
- ³Escherichia coli
- ⁴Campylobacter jejuni
- ⁵Listeria monocytogenes
- ⁶Human Coronavirus [(common] cold virus)]
- ⁷Influenza A virus [[the] flu virus]

Disinfection Continued:

Disinfection Organisms List:	
Bacteria:	ATCC and/or Strain
Campylobacter jejuni	[(ATCC 29428)]
Escherichia coli	[(ATCC 35150)]
Listeria monocytogenes	[(ATCC 19117)]
Salmonella enterica	[(ATCC 10708)]
Staphylococcus aureus [(Staph)] [(a common cause of Staph infection)]	[(ATCC 6538)]
Virus Enveloped:	
Human Coronavirus [(a [common] cause of the common cold)]	[(ATCC VR-740)]
Influenza A virus [(Hong Kong strain)] [(Flu Virus)]	[(ATCC VR-544)]
Respiratory Syncytial virus [(RSV)] [(cause of respiratory infections in infants)]	[(Strain Long)] [(ATCC VR-26)]
Virus Non-Enveloped:	
Rotavirus [(most] common cause of childhood diarrhea)]	Strain WA

Non-Food Contact Surface Sanitization Claims:

Now -and/or- New[!] -and/&/or- Improved[!] **to be used as a claim descriptor only for the first 6 months of product on shelf**

- 30-sec[ond] sanitization[!]
 - Kills -or- removes -or-destroys -or- is effective against 99.9% of Staphylococcus aureus and Enterobacter aerogenes [in 30 seconds -or- in 30 sec.]
 - Kills -or- removes -or-destroys -or- is effective against 99.9% of bacteria [in 30 seconds]††
 - Kill[s] -or- Remove[s] -or- Effective against [odor causing] [Common] [household] [kitchen -and/or- bathroom] 99.9% of bacteria†† [in [just] 30 sec[onds]]
 - Sanitizes -or- Sanitization -or- Sanitizer
 - Wipes out -or- kills 99.9% of [household] [odor-causing] bacteria†† in [30 seconds]
- ††Staphylococcus aureus and Enterobacter aerogenes

Sanitization Organisms List:	
	ATCC and/or Strain
Staphylococcus aureus [(a common cause of Staph infection)]	[(ATCC 65380)]
Enterobacter aerogenes [(Enterobacter infection)]	[(ATCC 13048)]

Pandemic 2009 H1N1 Influenza A virus***

Claims:

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (**Product Name**) is a broad-spectrum hard surface disinfectant that has been shown to be effective against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.
- This product has demonstrated effectiveness against influenza A2 virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus.

*** per Agency guidance dated October 22, 2009 "Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)" www.epa.gov/oppad001/h1n1-guide.html

Packaging Related Statements and Icons:

Now -and/or- New[!] -and/&/or- Improved[!] ***to be used as a claim descriptor only for the first 6 months of product on shelf***

- ____% free
- ____ oz at the ____ oz price
- Bonus ____% More ! ____ oz for the price of ____ oz.
- Bonus 20% More ! 48 oz for the price of 40 oz.
- Cap that gives you more control
- Control-pour cap
- Easy[-]pour cap
- Easy to control flip-cap
- Economy size
- Flip-top [-and/or-][,] Easy-pour cap
- [Flip-top] cap -or- Flip top
- Free sample
- Get ____ oz free
- Institutional size
- One-handed use of flip-cap
- Trial size
- Twin pack
- Value bonus [!] [=] X% more (vs previous size)
- Value -or- Twin pack
- Value size -or- Twin



Use Sites/Surfaces for Disinfecting, Deodorizing and Cleaning:

Now -and/or- New[!] -and/&/or- Improved[!] ***to be used as a claim descriptor only for the first 6 months of product on shelf***

[WHERE TO USE]

Use this product on the following [washable] hard, nonporous surfaces:

- Baby furniture (cribs** , changing tables)
- Baked Enamel
- Basement[s] [areas]
- [BATHROOM -] Floors, showers, glazed tile, countertops, tubs
- Bathroom -or- restroom surfaces
- Cabinets
- Cat -and/or- Pet [litter] boxes -or- pans
- Chairs
- Chrome
- [CLEANING/DISINFECTION -] [Washable] nonporous walls, sinks, counters
- Commercial kitchens** -and/or- food service operations**
- Countertops -or- Counters
- Diaper pails
- Doorknobs
- Engineered wood†
- Finished -or- painted wood† surfaces
- For the bathroom: Use on floors, [washable] nonporous walls, showers, glazed tile, countertops, tubs, sinks, toilet exteriors
- For the [commercial] kitchen -and/or- food service operations: Use on floors, nonporous walls, sinks, range hoods, stove exteriors, counters, cabinets, refrigerator exteriors, microwave exteriors.
- For the kitchen: Use on floors, nonporous walls, sinks, range hoods, stoves, counters, cabinets, refrigerator exteriors, microwave exteriors.
- Glazed bathroom -or- restroom tiles
- Glazed [ceramic] tile[s]
- Glazed porcelain [tiling]
- Garage[s] [floors -and/or- doors]
- Garbage cans
- Gyms
- [Hard] Plastic
- Hard vinyl
- Highchairs (non-food contact areas)
- [Kitchen] Appliance[s] exteriors
- [KITCHEN -] Floors, nonporous walls, sinks, range hoods, stove exteriors, counters, cabinets, refrigerator exteriors -or- exterior surfaces of refrigerators, microwave exteriors -or- exterior surfaces of microwaves
- Laminate
- Light fixtures
- Linoleum
- Litter boxes -or- pans
- Locker rooms
- Metal -and/or- plastic patio furniture
- Metal [blinds]
- Microwave oven exteriors
- [No-wax] Floors
- Oven doors
- Pet areas
- Plastic laundry hampers -or- baskets
- Plastic dog houses
- Playroom[s]
- Public restrooms
- Range hoods
- Recycling bins
- Refrigerator[s] [exteriors]
- Sealed Fiberglass surfaces
- Sealed granite
- Shower[s] [doors]
- Sinks
- Stainless steel or metal surfaces in bathrooms -or- restrooms -and/or- kitchens
- Stove[s] [tops]
- Tables
- Telephones
- Toilet exterior[s] -or- exterior surfaces of toilets
- Tools
- Tub
- Urinal[s] [exteriors]
- Vinyl
- [Washable] Kitchen surfaces
- [Washable] Cupboards
- [Washable] Doors
- [Washable] Railings
- [Washable] Trim
- [Washable] nonporous Walls
- Window[s] [sills]

**rinse with potable water.

†see page 3 Directions for Use, last sentence beginning with “Dagger symbol to be used with wood claims”

Use Site/Surface for Cleaning -and/or- deodorizing:

Now -and/or- New[!] -and/&/or- Improved[!] ***to be used as a claim descriptor only for the first 6 months of product on shelf***

- Bamboo†, and engineered wood†, linoleum, concrete, cement, vinyl, sealed granite, laminate
 - Cleans -and/or- dissolves -and/or-removes -and/or- cuts through [tough] grease on [quarry] tile -and/or- grout between [quarry] tile(s)
 - [For use on Wood†] [Floors -or- Flooring] -and/or- Carpet -and/or- Fabric -and/or- Upholstery
 - Toilet[s] [bowls]
- †see page 3 Directions for Use, last sentence beginning with “Dagger symbol to be used with wood claims”***